



MONTHLY BID MEETING

(September 16th, 2025)

MINUTES

WYNDHAM GARDEN KENOSHA HARBORSIDE

5125 6th Ave, Kenosha WI 53140

CALL TO ORDER/ROLL CALL –

Executive Committee: Chairperson Jeanette Kelly, ~~Vice Chairperson Alex Kudrna~~, Treasurer Kevin Ervin, Secretary Sharon Rossow

Board Members Present: Brett Bjorn, Rob Greskoviak, Gus Harris, Mark Wistar, Tina Warner, Ben Trecroci

Non-Voting Members: Dennis DuChene, Laura Gregorski, Donny Stancato, Alderman Bill Siel

Call to Order – 8:33

1. Minutes Approval

First – Mark, Second - Rob

2. Speakers

- Update on Karrick and Harbor District Development from Cobalt/Smith
Tim Casey, Abby Huff (Main Street & Historic Preservation Background)
Investing in Kenosha Community, Opening February 2026, Karrick (Carrick Knot)
Websites Live, Karrick Apartments linked with KenoshaHarborDistrict.com
Beginning Design work on Block B
Tim Casey – Still wants to focus on local businesses
- Amy Greil – Kenosha Mural Project
5 Murals finished, 1 more if weather permits
Requesting 10K to finish the budget

3. Citizens' Comments

- Chelsea - Sallese & Co – Trick or Treat Events Clarification

4. Director Comments

- We are all Volunteers and need to be more involved.
- 4 Openings to the Board, need to start nominations, send to Exec Board, deadline October 12th.
- Lightin' Up – Growing, raised \$22K, if each Board Member could reach out to 3 contacts. Mini Market – 2-7. Fire Pits, Beer & Wine Tent with LSP.
- Thank You Plaque for Maria
 - First – Kevin, Second – Mark, motion Passed

5. Treasurer Report

- Updates from the Treasurer
 - BVIP Update from Brit – funded with \$75K, 24 Applicants, 22 were assessed, 18 awarded, \$68K Awarded, \$7K left over, \$16K waiting on completion.
 - Would like to continue
 - Need to plan for upcoming budget
 - New Treasurer needed

6. Marketing Updates

- PPC plan – Pushed to Fall
- No Q4 payment to Visit Kenosha if we choose to reallocate money
- New magazine issue out

7. Committees Comments

- Outreach & Retention
 - Creating a flyer to hand out about Lightin' Up with a QR code link to sponsorship opportunities.
 - Flyers being put together for St. Patrick's Day parade and other upcoming events.
 - Wooden Chair Antiques closed and is looking for a new location.
 - Looking to hear from businesses that need any extra promotions to help generate income.
- Streets & Beautification
 - Downtown Clean up - October 11th meeting at Blue House Books.
 - Committee expressed interest reforming the Façade Committee with the intention of approaching local banks for community development funds.
 - Graffiti Cleanup, possibly an existing agreement with the city in place?
Bindelli doesn't want to bill BID, so maybe some sort of Thank You
- Events & Promotions
 - Retail Bingo to begin with Shop the Block design being finalized – added Fall fest plans, October 18
 - Recap trick or treat - bag of candy for each business
Motion to switch Trick or Treat to October 25,
First – Kevin, Second – Rob, Passes
 - Sip and stroll issues – Moved to October 11
 - Lightin' up updates – Jeanette – November 28
 - Bingo - Winners for first two months selected, Gaining momentum

8. New Items of Business

9. Next Meeting/Agenda

10. ADJOURNMENT - 9:44

Mark-First, Rob - Second

Dates to Know

October 11: Sip 'n Stroll

October 18: Fall Fest

October 21: Next BID Meeting

November 18: BID Meeting

November 28: Lightin' Up

December 16: BID Meeting