



MONTHLY BID MEETING

(October 21st, 2025)

MINUTES

WYNDHAM GARDEN KENOSHA HARBORSIDE

5125 6th Ave, Kenosha WI 53140

CALL TO ORDER/ROLL CALL -

Executive Committee: Chairperson Jeanette Kelly, Vice Chairperson Alex Kudrna, Treasurer Kevin Ervin, Secretary Sharon Rossow

Board Members Present: Brett Bjorn, ~~Rob Greskoviak~~, Gus Harris, Mark Wistar, Tina Warner, Ben Trecroci

Non-Voting Members: ~~Dennis DuChene~~, Laura Gregorski, Donny Stancato, Alderman Bill Siel

Call to Order – 8:33

1. Minutes Approval

1st – Mark, 2nd – Alex

2. Citizens' Comments

3. Director Comments

- Flower Baskets – Anton's Closing, Quote coming from Siebert's
- Maria's Plaque – Drop off Friday – 11:30? Mark will reach out
- Trash Patrol – Ben & Chelsea designated places of need
- Friendship Park Lights, working with Holiday Decorators – Nov. 1
- Will be contracting out to VK for Events
- Downtown Business Survey – Abby Huff, Community Development Spec.

4. Treasurer Report

- Updates from the Treasurer
- 2026 Budget
 - Vote for Approval, Motion Alex – Second, Approved – Kevin Abstain
- City Meetings for
 - **Finance– November 12 – 4:30**
 - **Common Council – November 18**

5. Marketing Updates

September Socials – OVER 132,000

6. Committees Comments

● Outreach & Retention

- Went over major events happening from now till the end of the year, handed out flyers with all the events to the committee members to pass out to downtown business owners to build awareness of possible street closures, heavy traffic flow, increase or decrease of sales, etc.
- November 1st Rock the Block – Block Party (6th from 57th -58th St) let business know of the Street being closed that day. Event is 11am-8pm, raising money for American Legion.
- SJ Crystals blow out sale, and still pending moving in date for Southport Tea.
- New Pizza place - NYC Slice Shop at 513 57th Street.
- Stiches Tailor Shop & Her Clothing - grand opening on November 29th
- Faded Barbershop for Men (in the marketing district) - grand opening on October 25th during the Trick or Treat event
- Olafson & Porter Vintage Goods have expanded into the staffing agency spot that was next to/connected to their building.
- Ktown Connects Podcast Studio is moving December 1st currently at 5000 7th Ave Lower level, Suite 102, will be moving to 600 52nd Street Suite 200
- Serendipity on 7th changed to Pretty Weird, Gabe who ran Serendipity is now handing the store off to his girlfriend and her daughter to run it how they chose to, and in their words, it is Kenosha's Weirdest Vintage Shop. Look for my upcoming interview with them on godowntownkenosha.com and in the next Go Downtown Kenosha Magazine.
- Fin & Ale has changed ownership, Don Larsen is now the owner of the business
- Flip this, Flip that Resale from Racine is looking for a reasonably priced store front in downtown Kenosha. They have looked at a few places so far.

● Streets & Beautification

Start BVIP again

● Events & Promotions

- Meeting cancelled so that everyone could attend a meeting with the mayor regarding Lightin' Up.
 - Fall in to Fun Festival moved to October 25, city made the call due to pending weather for the 18th.
 - Window Decorating Contest Successful
 - Next will be Winter Window
 - Sip and Stroll Recap – 152 Tickets Sold, 25 Venues
 - Lightin' Up – November 28
 - Drone Show – 14 Minutes
 - VK acquired items from Jerry Smith's
 - Beer & Mulled Wine Tent, Vendors
 - Santa at The Rhode, Reindeer at Herzing, Mrs. Claus at Actor's Craft
 - Small Business Saturday Scavenger Hunt – November 29
 - Snow Daze – January 31 – Ice Sculptures
 - BID Committed \$10K in the past
 - Only support those inside the BID Boundary
- Vote on the 10K for 50 businesses in the BID Boundary -- \$7500,
\$2500 covering taxes and marketing?
- Motion – Alex, 2nd Mark, Passes

7. New Items of Business

- 3 People leaving the Board, 4 People joining the Board
- Voting on Exec Board at November Meeting
- Abby Huff – Way Finding Signs, old ones stored at Transit Barn,
City wants to bring back signage
- City looking into Activated Alley

8. Next Meeting/Agenda

9. ADJOURNMENT - 9:34

Mark – 1st, Alex – 2nd

Dates to Know

October 25: Fall in Fun Fest, Downtown Trick or Treat

November 18: BID Meeting

November 28: Lightin' Up

November 29: Small Business Saturday

December 16: BID Meeting