



MONTHLY BID MEETING

(July 15th, 2025)

MINUTES

WYNDHAM GARDEN KENOSHA HARBORSIDE

5125 6th Ave, Kenosha WI 53140

CALL TO ORDER/ROLL CALL –

Executive Committee: Chairperson Jeanette Kelly, ~~Vice Chairperson Alex Kudrna,~~
Treasurer Kevin Ervin, Secretary Sharon Rossow

Board Members Present: Brett Bjorn, ~~Rob Greskowiak, Maria Caravati,~~
Gus Harris, ~~Mark Wistar,~~ Tina Warner, Ben Trecroci

Non-Voting Members: Dennis DuChene, Laura Gregorski, Donny Stancato,
Alderman Bill Siel

Call to Order – 8:33

1. Minutes Approval

First - Kevin, Second - Tina

2. Citizens' Comments

Bill Siel – Always Underground Contact, Downtown should be finished

Paul (AUI) – Pretty much done east of Sheridan, Citywide finished in Oct.

Some softscape work, all hardscape done

TMobile, Sumo(sp?), Collextra(sp?) are part SciFi Network

Spectrum and AT&T are a different fiber network

3. Director Comments

Weed removal from in front of businesses

Bill Siel – compared to home owners with parkways,

Laura - Make a post and send out an email for property owners

Reminder to attend Committee Meetings

Initiatives for the rest of 2025, looking toward 2026

Ben – More Garbage Cans, Ben will make a map, Bill can help

Kevin - Looking into the cost of electronic kiosks for ads and promos

Jeanette – Dog Park?

Brett – Positive Comments about lights over the streets, in the works

Tina – More benches? Kevin will look into plan from DKI years ago

Ben – Car Source lots?

4. Treasurer Report

- Updates from the Treasurer

5. Marketing Updates

- WEB AND SOCIAL STATS

May - Facebook Impressions 275,319, Instagram Impressions 14,851
Website 8,100 Pageviews by 3,800 users

June - Facebook Impressions 232,084, Instagram Impressions 21,281
Website 13,000 Pageviews by 7,200 users

- Downtown Magazine next issue in the works, publishing first week of September. Will feature fall events.
- Sidewalk Sales – please encourage friends and neighbors to participate. We worked very hard to make these possible and we would like to see them be successful.
- Downtown float in parade was well received. Thank you to Aaron Huntzinger for driving and the use of his trailer – and to those who participated.
- Stall on text notifications. We need an EIN number to use. Will research additional options.

6. Committees Comments

- **Outreach & Retention**

- Filmed shots for parking video, putting it together soon to post
- new business updates
Station on 6th
New bridal shop in Grady's building (opening soon)
new clothing shop coming to the old Latibule space
grab and go restaurant coming soon across from Kaiser's
Sound Bar in the former Masonic Lodge by Museum, license approved last night

- **Streets & Beautification**

- Summer Fall Clean up dates & Locations:
 - July 12th meeting at Wooden Chair Antiques
 - August 9th meeting at Salon on Sixth
 - September 13th meeting at Sallese & Co.
 - October 11th meeting at Blue House Books
 - **Might change dates to Sundays**
- Fastsigns is checking all banners this past weekend.
Replacing 3 that are currently down.

- **Events & Promotions**

- Retail Bingo to begin with Shop the Block design being finalized – added WITH PURCHASE
- Sip & Stroll – to begin at Noon with registration, there was a common request to have more time to explore.
Fall registration to be held at The Stella possibly?
Consider eventBright for ticket sales
- Fall Into Fun Festival
Exploring options to move date or work with Josh Ferguson on Trick or Treat event

- Adding additional family friendly games
- Building a photo op frame, similar to St. Patrick's Day
- Working on bigger and better Small Business Saturday promotions
- Lightin Up Meetings with the Mayor and City Staff - update

7. New Items of Business

Sept. 13 – Frolic at Franks 99th Anniversary Block Party

8. Next Meeting/Agenda

9. ADJOURNMENT

First - Kevin, Second – Ben – 9:21

Dates to Know

August 19: Next BID Meeting

