



MONTHLY BID MEETING

(November 19th, 2024)

WYNDHAM GARDEN KENOSHA HARBORSIDE

5125 6th Ave, Kenosha WI 53140

CALL TO ORDER/ROLL CALL – 8:33am

Executive Committee: Chairperson Brit Windel, Vice Chairperson Alex Kudrna, Treasurer ~~Rajiv Sigh~~, Secretary Jeanette Kelly

Board Members Present: Brett Bjorn, Kevin Ervin, ~~Rob Gresoviak~~, Maria Caravati, Gus Harris, Mark Wistar, Sharon Rossow

Non-Voting Members: Dennis DuChene, Laura Gregorski, Donny Stancato, Alderman Bill Siel, ~~Dave Strash~~

1. **Minutes Approval** - Sharon to approve minutes, Alex second

2. **Citizens' Comments** -

- Callie – new bar and grill – 262 Bar and Grill – in the old Gordons -
- Dr. Keith – Eye Doctor next to Rocket Optical -

3. **Guest Speaker**

4. **Director Comments** -

- Updates from the Chairman – Tina Warner and Ben Trecoci are new board members have been appointed by the mayor
- BVIP Update – 27 applicants – 18 are viable - first review meeting at November 19th-
- Upcoming Terms – Rajiv and Brit will be stepping down

5. **Treasurer Report**

- Operating Plan & Budget 2025 – Common Council Finance Meeting November 19th –
- Liability insurance - hold harmless agreement -

6. **Marketing Updates**

Add running for lightin up and small business Saturday
New issue of Downtown Magazine

Send info for small business Saturday

Website has been updated to own server and migration is taking over this week – a lot of traffic to the website is slowing

Val PAK – delivered to households – downtown universal gift cards

7. Committees Comments

- **Outreach & Retention -**
- **Streets & Beautification -**
- **Events & Promotions -**
 - ice sculptures for snow daze
 - St. patricks day parade

8. New Items of Business

Aldersperson - 2 meetings per year with business owners

Nominations for elections –

9. Next Meeting/Agenda

10.ADJOURNMENT - kevin motion to adjourn, sharon to second 9:33am

Dates to Know

November 29th – Lightin up Downtown

December 17th – BID Meeting

January 21st – BID Meeting

January 25th – Snow Daze