



## MONTHLY BID MEETING

(September 17th, 2024)

WYNDHAM GARDEN KENOSHA HARBORSIDE

5125 6th Ave, Kenosha WI 53140

### CALL TO ORDER/ROLL CALL – 8:31

**Executive Committee:** Chairperson Brit Windel, Vice Chairperson Alex Kudrna, ~~Treasurer Rajiv Sigh~~, Secretary Jeanette Kelly

**Board Members Present:** Brett Bjorn, Kevin Ervin, Rob Gresoviak, Maria Caravati, Gus Harris, Mark Wistar, Sharon Rossow

**Non-Voting Members:** Dennis DuChene, Laura Gregorski, Donny Stancato, Alderman Bill Siel, ~~Dave Strash~~

1. **Minutes Approval from July 16<sup>th</sup>, 2024 – Alex motion to approve – Mark Wistar Second**

2. **Citizens' Comments**

3. **Guest Speaker – County Supervisor Stephanie Knezz –**

- KRM – Kenosha, Racine, Milwaukee railway study
- Kemper Center – updating chapel and rehabbing the building

4. **Director Comments**

- Updates from the Chairman
- BVIP Launch, sharing the post on social media and encouraging business to apply – post going live this week and a newsletter- start taking applications by end of October and then green light going for November – LIVE on GoDowntown.com
- Upcoming terms – Rajiv, Brit and Bret upcoming changes in terms -
- Fall preparations, upping our involvement in our committees and engaging with the needs for our groups. – send notifications
- Lightin Up Update – moving the tree to veterans park, vendors, lights to light up downtown, the city is pulling the permits, street closures, security – motion to bring to vote – Kevin, & Mark Second – All in favor – motion passes

- WEDC Connect Communities Agreement for Execution – term is up to renew – hoping renew will help with more funds in the future – the BVIP program – named a Connect City – Mark Motion to bring forward, Maria Approve
- Alex makes motion to annually to budget \$250 – Maria Motion – and Mark Second

## 5. Treasurer Report

- budget planning + Projects for 2025 -
- 2025 Budget – changing the boundaries? Is this something that can we do? What is the process to make the changes?

## 6. Marketing Updates

- Spectrum OTT video campaign winding down – stats
- Last Ravinia ad running
- ValPak – submitting next month, November in-home delivery
- BVIP Application – Live on site
- Downtown Magazine – New issue out now – there is a flyer that went to the businesses – delivery to businesses – October 24<sup>th</sup> – fuzzy pictures or fuzzy print – if you would like to have a story in the magazine please send ideas and features for the downtown magazine -

## 7. Committees Comments

- **Outreach & Retention** – retooling info packets, new businesses, lulu birds, new pizza place, rockit tacos, Gordon's has left downtown, space available to lease.
- **Streets & Beautification**
  - Downtown Cleanup was held September 14<sup>th</sup>.
  - Graffiti scheduled to be cleaned up by Frank Bindelli.
  - New lighting project getting underway. Waiting for quotes.
  - Working on finding a real Christmas Tree for Wyndham.
  - Transit lot and hedges were trimmed
- **Events & Promotions**
  - Sip & Stroll – Registration open and nearly full for October 5.
  - Lattes with the Law – September 19 at The Stella (The Café)
  - Civic Veterans Parade – Laura and Kevin have started a parade committee. Anyone else interested? Flower basket to be built – will use in St. Patrick's Day as well  
Downtown Cleanup – Recap, potential partnership with Harborside Academy
  - Fall Fest – October 12, bigger and better. Window decorating sign up will live, please sign up
  - Lightin' Up -
  - St. Patrick's Day Parade Updates – Kevin

**8. New Items of Business – Flex & Burn – continue for the foreseeable future in the same building, lower level.**

**9. Next Meeting/Agenda**

**10.ADJOURNMENT – Kevin first, Sharon second**

**Dates to Know**

**September 17<sup>th</sup> – BID Meeting**

**September 19<sup>th</sup> – Lattes with the Law**

**October 5<sup>th</sup> – Sip & Stroll**

**October 12<sup>th</sup> – Fall Fest**