



BVIP GUIDELINES

Ready to apply for BVIP reimbursement funds from the Lakeshore Business Improvement District? The selection committee will be looking at all applications and making grant funding decisions based on scope of project, need and necessity, and the following considerations.

PROJECT CONSIDERATIONS

SIGNAGE

Projects scope involves the restoration of a historical sign OR adds a new sign to the exterior of a property. Scoring for signage must include a proposed picture or sketch of the sign to be completed.

LIGHTING

Project scope includes historically appropriate sign or façade lighting OR improves the lighting of the immediate exterior of the building.

STOREFRONT

Project scope involves restoration to historically appropriate storefronts or the replacement/installation of new storefront features.

FAÇADE / SIDING

Project scope includes the repair or restoration of existing appropriate building cladding (brick, stucco, stone, siding, architectural metal, etc.) or improved appropriate materials. This includes the replacement of existing incompatible materials.

AWNING

Project scope involves the repair of existing awnings or installation of new window awnings for refreshed and more vibrant appeal.

SECURITY CAMERAS

Project scope includes the installation or upgrade of security cameras for the interior and exterior of the business. A maximum of \$2,000 in matching funds will be awarded for camera installation, with a requirement of at least one camera being placed on the exterior of the building.

CAPITAL IMPACT

Project scope is assessed for the size of the overall proposal and perceived impact on the downtown area.

PROJECT VIABILITY

Project applicant has a history within the business district and community, and a perceived ability to be more successful with project improvements.