



## MONTHLY BID MEETING

(June 18th , 2024)

WYNDHAM GARDEN KENOSHA HARBORSIDE

5125 6th Ave, Kenosha WI 53140

### CALL TO ORDER/ROLL CALL – 8:33am

**Executive Committee:** Chairperson Brit Windel, Vice Chairperson Alex Kudrna, Treasurer Rajiv Sigh, Secretary Jeanette Kelly

**Board Members Present:** Brett Bjorn, Kevin Ervin, Rob Gresoviak, Maria Caravati, Gus Harris, Mark Wistar, Sharon Rossow

**Non-Voting Members:** Dennis DuChene, Laura Gregorski, Donny Stancato, Alderman Bill Siel, ~~Dave Strash~~

1. Minutes Approval from **May 21st , 2024 – motion to approve – maria, Kevin Second**

### 2. Citizens' Comments

- **Chelsea Harris – Hush Beauty - accidents /6<sup>th</sup> + 7<sup>th</sup> split – corner – bring to public works**
- **Ben Trecoci – Speed Bumps in downtown Kenosha to help with speeding**

### 3. Director Comments

Updates from the Chairman

- **BVIP – UPDATE – Survey Piece completed – ready to have everything built, board put together by July, August announcement, 45 day window for applications, 1<sup>st</sup> round of \$\$ by October.**
- **Lightin up DownTown Update – Kris Kochman, Jeanette & Brit met to help with building up the Lightin up Downtown – 3 – 4 larger gathering, Herzing, Central 6<sup>th</sup>, Friendship Park, Coffee Pot Area -**
- **Planter Update – planters have been removed - variety of new trees are being planted in case one species gets sick, getting planted as soon as 6.24.24**
- **Sidewalk Sales Update – Public Works committee passed and then went to common council and passed – allow business to have sidewalk sales - June- October (third**

Thursday, Friday & Saturday) – all business owners need to show proof of Insurance in order to participate

- Reach out to Lake Geneva to see how they do sidewalk sales

#### 4. Treasurer Report

- Johnson Bank – move bank accounts to Johnson Bank – purchase of CD? Money Market account?
- Have multiple accounts – Checking account – general account – grant fund accounts, sponsorship accounts – protection –
- Motion to Move from chase bank to Johnson Bank -
- Side Sponsorships

#### 5. Marketing Updates

- Spectrum OTT video campaign live, 43K+ impressions in first three weeks with a 98% completion view.
- Ravinia ad #2 submitted.
- ValPak – payment submitted for fall campaign.
- BVIP Application – The Gratz working on draft of web form
- Adding Merch store to website – are there any unique items anyone would like to see added? Sales will support BVID Funds.
- Sidewalk Sale – update from Public Works meeting
- Downtown Magazine – ???

#### 6. Committees Comments

- Outreach & Retention
- Streets & Beautification
- Events & Promotions
  - Third Thursdays
  - Sip & Stroll – feedback email sent out, next event October 5
  - Lattes with the Law – this Thursday 8 -10am
  - Civic Veterans Parade – forming a float committee for 2025
  - Next Downtown Cleanup – Second week of July with Soul Space
  - Lightin' Up Meeting
  - St. Patrick's Day Parade

#### 7. New Items of Business

#### 8. Next Meeting/Agenda

#### 9. ADJOURNMENT

### Dates to Know

**June 18<sup>th</sup> – BID Meeting**

**June 20<sup>th</sup> – Lattes with the Law**

**June 20<sup>th</sup> – Third Thursday**

**June 30<sup>th</sup> – Civic Veterans Parade**

**July 4<sup>th</sup> – Fireworks**

**July 16<sup>th</sup> – BID Meeting**