



## MONTHLY BID MEETING

(January 16<sup>th</sup>, 2024)

WYNDHAM GARDEN KENOSHA HARBORSIDE

5125 6th Ave, Kenosha WI 53140

CALL TO ORDER 8:32AM

ROLL CALL

**Executive Committee:** Chairperson Brit Windel, Vice Chairperson Alex Kudrna, Treasurer Rajiv Sigh, Secretary Jeanette Kelly

**Board Members Present:** Brett Bjorn, ~~Kevin Ervin, Rob Gresoviak~~, Maria Caravati via phone, Gus Harris, Mark Wistar, Sharon Rossow

**Non-Voting Members:** Dennis DuChene,-Laura Gregorski, Donny Stancato, Alderman Bill Siel, Dave Strash

### 1. Minutes Approval from December 19<sup>th</sup>, 2023

- *Alex motioned to approve*
- *Rajiv Second*

### 2. Citizens' Comments

### 3. Director Comments

- Updates from the Chairman
  - Camera Update - *affirmed for three FLOCK cameras – 20,000 budget and price has increased – raised the price and need to change the cameras from 3 to 2 cameras.*
  - Readdress the committees - reminder who is on the each committee -
  - Candidate Panel Roundtable February 4<sup>th</sup> - *Brit, Sharon, Gus*
  - State of Downtown - *March 14<sup>th</sup>, 5pm-7pm, Stella, Michael, GM, Videography, Annual Report, No Q&A, Relaunching of the Façade Program - Will the city be interested in sponsoring the Façade program for downtown businesses like Racine BID does?*

- Facade Program Update- *Matt Monroe is good to go, how to distribute the funds, Need to have 2 from the board, need to have perimeters,*
- *Will the city be interested in sponsoring the Façade program for downtown businesses like Racine BID does?*
- Treasurer Report
- *Having a separate bank account to have for the façade program,*
- *Need to Pay Visit Program, Flock Cameras, Brett will be part of the Flock committee*

#### **4. Marketing Updates**

- New board members added, need terms list – to the Website
- Bylaws added to website
- Pulse survey in current business newsletter
- Downtown Magazine – submitting editorial, no changes to layout – *Reaching out to Carmichael Communications to establish a point person*
- Downtown Map – sample pocket map to show, or sheets? – *tear off sheet maps?*
- Lattes with Law – Working on plan for quarterly events in 2024  
Board members willing to help “staff” –
- (March) Buzz, (June) Anna’s, (September) BLAKCoffee and (December) East View?
- State of the Downtown Annual Meeting 3/14, The Stella – program planning, who is speaking? -
- Annual Report, who will compile materials and do layout?
- Committee for new BID business event? Need to start planning early.

#### **5. Committees Comments**

- Outreach & Retention – *Donny can co- chair with Dave Strash -*
- Streets & Beautification -
- Events & Promotions -

#### **6. New Items of Business**

- *Friendship Park Events*
- *Brit create letter from BID about closed boarded up business.*
- *Monica Christian, High End Designer – 7<sup>th</sup> ave across Democratic*
- *Car Source Closed – car lots are emptying*
- *Parks and Streets – Flower pots getting removed one by one*
- *Flower Project – Water Sourcing, could save \$5,000, Metered Water Supply at City Hall*
- *Graffiti Removal on the Rhode*

**7. Next Meeting/Agenda**

**8. ADJOURNMENT**

**9. Rajiv motioned**

**10.Gus**

### **Dates to Know**

**January 16<sup>th</sup>- BID Meeting**

**January 27<sup>th</sup> – Snow Days**

**February 4<sup>th</sup> – Mayoral Round Table**

**February 20<sup>th</sup> – BID Meeting**

**March 14<sup>th</sup> – State of Downtown**