



MONTHLY BID MEETING

(February 20th, 2024)

WYNDHAM GARDEN KENOSHA HARBORSIDE

5125 6th Ave, Kenosha WI 53140

CALL TO ORDER/ROLL CALL

Executive Committee: ~~Chairperson Brit Windel~~, Vice Chairperson Alex Kudrna, Treasurer Rajiv Sigh, Secretary Jeanette Kelly

Board Members Present: Brett Bjorn, Kevin Ervin, ~~Rob Gresowiak~~, Maria Caravati, ~~Gus Harris~~, Mark Wistar, Sharon Rossow

Non-Voting Members: Dennis DuChene, Laura Gregorski, ~~Donny Stancato~~, Alderman Bill Siel, Dave Strash

1. Minutes Approval from January 16th, 2024

Maria motioned –

Bret second -

2. Citizens' Comments

- Kim Carmichael – Happenings Magazine – publication in the works -
- Dave Strash – Expo,
- Bill Siel – Mayoral candidate – Kenosha Harbor District – 158 apartment, where chase, 10 story building where Lamacchia travel is currently

3. Director Comments

- Updates from the Chairman
 - Camera Update - *city is concerned about the maintained of the FLOCK- BID would cover? Stolen, damaged*
 - RECAP: Candidate Panel Roundtable February 4th
 - State of Downtown – UPDATE – Alex and Brit interviewing and creating a video for the event, food and drinks have been ordered.
 - Facade Program – UPDATE – *Matt Monroe, creating a rubric for approval and then start accepting applications,*
- Treasurer Report

- *Plant Watering – Classic Gardens -Franksville, WI – savings of \$5200 – applying for meter for the water -*

4. Marketing Updates

- Items for March newsletter
- Blog suggestions? -
- Third Thursdays – sandwich boards with QR codes for spring
- Downtown Magazine – updates, Content and Ads submitted to Carmichael Communications for next issue – March 1st
- Universal Gift Cards – 46 venues now signed up
- Spotlights – rapid fire two businesses not highlighted

5. Committees Comments

- Outreach & Retention
 - Preparing packets to hand out to each business and property owner with BID info, opportunities, contacts, etc.
 - Pulse survey sent in January – will send quarterly. Only 6 responses. Biggest struggles are currently sales and income.
 - Site visits and inventory to start in March
- Streets & Beautification
 - Holiday Lighting was taken down
 - Light pole stars will remain up until the end of February
 - Met with Parks Department on Cleaning up hedges on 6th Avenue between 54th and 55th Streets
 - Cleanup Scheduled for April 20th, the Saturday before earth day.
 - Please contact Dennis or Donny with ideas and suggestions
 - Graffiti – dumpster by HON, fencing by Moda Bella, other locations?
- Events & Promotions
 - Restaurant Week – 31 of 63 participating restaurants are downtown!
 - State of the Downtown – invitations sent
 - Lattes with the Law – March 21 (\$1,000)
 - Bunny Hop – March 23, registration open – Bunny – Bunny at Rhode from 10 - 1
 - Sip & Stroll – June 8, event application

6. New Items of Business

- **St. Patrick's Day Parade – Downtown – Boathouse to Library park - bands – friendly neighborhood – permit needed!**

7. Next Meeting/Agenda

8. ADJOURNMENT

9. Rajiv

10. Kevin

11.

Dates to Know

February 20th – BID Meeting

February 24th – March 3rd – Restaurant Week

March 14th – State of Downtown

March 19th – BID Meeting

March 21st - Lattes with the Law

March 23rd – Bunny Hop

April 20th – Spring Cleanup Day