



MONTHLY BID MEETING

(October 17th, 2023)

WYNDHAM GARDEN KENOSHA HARBORSIDE

5125 6th Ave, Kenosha WI 53140

CALL TO ORDER/ROLL CALL

Executive Committee: ~~Chairperson Mark Wistar~~, Vice Chairperson Brit Windel, Treasurer ~~Rajiv Singh~~, Secretary Jeanette Kelly

Board Members Present: Brett Bjorn, Kevin Ervin, Alex Kudrna, ~~Rob Gresoviak~~, James Matzur, Maria Caravati, Gus Harris

Non-Voting Members: Dennis DuChene, Laura Gregorski, Donny Stancato, Alderman Bill Siel,

1. **Minutes Approval from September 19th, 2023 – Motion to approve minutes – Maria – Kevin Second**

2. Citizens' Comments

- **Alderman Siel – Meeting with city members today 10.17.23 to discuss planters**

3. Director Comments

- Updates from the Chairman
 - Reminder about upcoming elections –
 - *Alex – Yes , Jeanette – Yes – Rob – no – Jim – no -*
 - *Nominations – Keith – Culinary Infusion, Sharon Rossow – Copy Center, Kyle Kavalaskus – Tavern on 6th & Church and Market*
 - *Reach out to Mike Lampos, Meghan from Hold my Beer, Paul Campagna, Deschaun from Blak Coffee,*
 - *Planters Update - Alderman Siel – Meeting with city members today 10.17.23 to discuss planters*
 - *Attorney Update about cameras – Attorney has paperwork completed, transfer the*

- DKI Funds – *funds have been redistributed back to BID – to create a façade program -*
- Façade Grant Update – Separate Committee , 1 or 2 BID members, bankers, construction company, architect, hoping to have first round by June or July 2024 Follow up with Matt Monroe and starting in
- Treasurer Report
 - 2024 budget update – review budget and ready for approval for October

4. Marketing Updates

- Street Car Update – *met with transit and city administrator –*
 - *Two trolleys would run for a special event trolley – free to customers and guests*
 - *Negotiated rate for the year*
 - *Should know more information*
- Recap Sip and Stroll – *140 tickets sold – 26 at the door – credit card accepted at the door*
- Highlight Winter Events – *need holiday event lists – Friendship Park Lightin UP*
 - *Window decorating – offer advertising incentive – advertising packages –*
 - *Snow daze – Jan 27th*
- Downtown Map – *a bit more of a challenge*
- Winter Downtown Magazine – *getting ready to please reach out to Donny – October 30th is the deadling*
- Go Downtown QR Code Sandwich Boards – *In New Year -*
- Lattes with the Law – Committee – *Jeanette will be on the committee*
- Survey for cameras – went out on Monday and we will have the results at the next meeting

5. Committees Comments

- Outreach and Retention
 - Business Pulse Survey
- Streets and Beautification
 - Bindelli update – Graffiti program – submit any issues through the website
 - Bike rack update survey who wants a rack – reserve with the city – to include in the new budget -
 - Lighting on poles update – have lights to give to businesses and working with the city to get the other poles lit
 - Holiday lights were ordered
 - Way Finding – approval from city – now it is – when and where
 - New meeting getting scheduled
- Events & Promotions
 - Third Thursdays promotions – postcards sent out
 - Sidewalk Sales – approval for October 13th-October 21st
 - ~~Sip and Stroll Sign up~~
 - Merry & Bright

- Snow Days – Jan 27

6. New Items of Business

- *Incentive for decorating businesses*
 - *Alex Motioned to increase \$1000 for lightin up to have additional prizes in order to get more businesses to participate*
 - *Gus Second the motion*
- *Downtown Kenosha Magazine Assets*
 - *Kevin makes motion to have assets*
 - *Gus Second the motion*

7. Next Meeting/Agenda

- **Brit Motion to adjourn**
- **Kevin Second**

8. ADJOURNMENT Brit Motion to Adjourn, Mark Second

Dates to Know

October 17th BID meeting

October 28th Trunk or Treat

March 14th – State of Downtown