



## MONTHLY BID MEETING

(September 19<sup>th</sup>, 2023)

WYNDHAM GARDEN KENOSHA HARBORSIDE

5125 6th Ave, Kenosha WI 53140

### CALL TO ORDER/ROLL CALL

**Executive Committee:** Chairperson Mark Wistar, Vice Chairperson Brit Windel, Treasurer Rajiv Sigh, Secretary Jeanette Kelly

**Board Members Present:** Brett Bjorn, Kevin Ervin, Alex Kudrna, ~~Rob Gresoviak~~, James Matzur, Maria Caravati, Gus Harris

**Non-Voting Members:** Dennis DuChene, Laura Gregorski, ~~Donny Stancato~~, Alderman Bill Siel,

#### 1. Minutes Approval from August 15<sup>th</sup>, 2023

- Alex motioned to approve – Maria second – All in Favor

#### 2. Citizens' Comments –

- *Present: Lisa Conohan, Brandon Torres, Amanda Paquette, Carolyn Mathey*
- *Brandon Torres, Lisa from the Rhode Theater Arts - Need to bring posters to downtown businesses –*
- *Mike – Mandatory Bird Management – Gull way deportation*

#### 3. Director Comments

- Updates from the Chairman
  - Reminder about upcoming elections – *Jim, Rob, Jeanette, & Alex are up for re-election*
  - Planters Update *Bill Siel met with the mayor and has approval to move forward with the plan to remove the planters and the petition to remove them.*
  - Attorney Update about cameras
    - *Neil – all liability will be with the KPD – it's a gift for the KPD – working on a contract –*
    - *McTernan update - scope of work is larger than the original – get a survey together of what businesses who are interested -*
  - Flock Voting – *purchasing 3 flock cameras – donation – Maria first – Brit second -motioned carries – all in favor – approved to move forward*

- State of the Downtown Date – *March 14<sup>th</sup>, 2024 – 5pm-7pm*
- Façade Grant Update – *Reimplementing the Façade program- Matt Monroe helping launch – to improve their façade for their businesses – will become its own committee – contractors, bankers, architect*
- Treasurer Report
  - 2024 budget update – review budget and ready for approval for October

#### **4. Marketing Updates**

- Work downtown – adding to the website
- Live downtown – adding to the website
- Update Downtown Map – meeting with Anna Bauer
- The Lettering Machine – on the website making a profit would go towards streets and beautification
- Winter Downtown Magazine – getting ready to please reach out to Donny
- Go Downtown QR Code Sandwich Boards – for Third Thursdays- to help promote
- Fall Fest Decorating Contest – please sign up and tell your neighbors – October 14<sup>th</sup>
- Lattes with Law – Matt Elm and KPD getting to know business owners – start the initiative in the new year – rotate at coffee shops -

#### **5. Committees Comments**

- Outreach and Retention
  - Business Pulse Survey
- Streets and Beautification
  - Bindelli update – Graffiti program – submit any issues through the website
  - Bike rack update survey who wants a rack – reserve with the city – to include in the new budget -
  - Lighting on poles update – have lights to give to businesses and working with the city to get the other poles lit
  - Clean up on Sept 18<sup>th</sup> – much nicer cleanup –
  - Way Finding –
  - New meeting getting scheduled
- Events & Promotions
  - Third Thursdays promotions – postcards sent out
  - Sidewalk Sales – approval for October 13<sup>th</sup>-October 21<sup>st</sup>
  - Sip and Stroll Sign up
  - Merry & Bright
  - Snow Days

#### **6. New Items of Business**

- *Ladibule – near Coffee Pot*
- *Wild Goose Chase next to Wine Knot - Ayden – Secondhand vintage clothing store*

- *Tour of Americas Dairyland – Bringing a bicycle race to downtown*
- *Kenosha was featured on the WGN show and promoting Kenosha*

**7. Next Meeting/Agenda**

**8. ADJOURNMENT Brit Motion to Adjourn, Mark Second**

**Dates to Know**

**October 7<sup>th</sup> Sip & Stroll**

**October 14<sup>th</sup> Fall Fest**

**October 17<sup>th</sup> BID meeting**

**October 28<sup>th</sup> Trunk or Treat**