



MONTHLY BID MEETING

(June 20th, 2023)

WYNDHAM GARDEN KENOSHA HARBORSIDE

5125 6th Ave, Kenosha WI 53140

CALL TO ORDER/ROLL CALL

Executive Committee: Chairperson Mark Wistar, Vice Chairperson Brit Windel, Treasurer Rajiv Sighn, Secretary Jeanette Kelly

Board Members Present: Brett Bjorn, Kevin Ervin, Alex Kudrna

Absent – Rob Gresoviak, James Matzer, Maria Coveti, Gus

Non-Voting Members: Dennis DuChene, Laura Gregorski, Donny Stancato, Alderman Bill Siel

1. **Minutes Approval from May 16th, 2023 – Brit motion to Approve - Kevin Second**

2. **Citizens' Comments – Citizens present -**

3. **Director Comments**

- Updates from the Chairman
 - Follow up on McTernan Cameras – Quotes – meet with Guttormsen and city attorney and property owners –
 1. Reach out to Erin with Main Street program to discuss previous – Laura will Meet out –
 2. Mcternan Educational Session –
 3. Include options for property owners to purchase camera and BID can reimburse
 - Follow Up on KPD Meeting – Educate flock Cameras – Matt Elm spending more time downtown – new UTV for beach patrol – make sure to report incidents to police – non emergency – Charging at the carnival after 5pm - \$2 – extra security – open until 10pm – close at 8pm on 4th of July -

- Executive Committee Service the security committee and budget – motion to approve – Alex – second – Brit -
- Approve Bid By Laws – Rajiv make a motion to approve updated by laws – Alex Second -
- Treasurer Report
 - Audit is complete – passed with flying colors –

4. Marketing Updates

- Downtown Magazine Update – summer issue live – largest issue yet
 - Celebration – Tribute Island – Next issue comes out August 15th
 - Celebration America – Sponsorship – Giveaway VIP tickets –
 1. Call for a motion for \$3000 sponsorship – Brit motioned – Rajiv Second -
- Website Update – drop downs for added requests have been updates, search functions, icons updated - calendar updated
- Koozies Ordered for Sip and Stroll, PB and Jam, and Outreach visits
- Banner Update – approved and ordered – Alex please give update – working with city and printed to get the up before the 4th – new rods for the downtown area
- Third Thursday Update – Posters, Social Media Promotion, Email Sign up – busy – only 10 businesses – amp up promotions – year round promotions -
- Sip and Stroll Update – 23 participating venues – maps are printed – beer and seltzer delivered -
- Street Car and Trolley update – Alderman Kennedy – in support of major events for streetcar for free – budget for the year.

5. Committees Comments

- Outreach and Retention – Hold my Beer Opened -
- Streets and Beautification
 - Clean up incident – oil spill – graffiti – direct business owners to website
 - Bike Rack Request – additional location specifically Lettering Machine – send out letter in the fall
 - Garbage Pick and Request for more Garbage Cans – Specifically by Trolley Dogs
 - ~~Sculpture Ash Trays – Pet Friendly~~
 - Evaluate Lighting on Poles – Update – still that need to be repaired -
 - Signage- Grant Program for Store signage – Matt Monroe -
 - Public Decorations Kevin Ervin Update – Reaching out to Milagers again to follow up
- Events & Promotions
 - Annual calendar of events

- Third Thursdays promotions
- Sidewalk Sales – public works getting ordinance -

6. New Items of Business

- Bid Boundaries – Marketing Boundaries – Getting notes out – and will circle back for
- July 13th – Motorcycle Firefighters Ride – Coming from mars cheese castle to downtown PB& J

7. Next Meeting/Agenda

8. ADJOURNMENT- Motion to adjourn – Rajiv – Alex second

Dates to Know

June 15th Third Thursday

June 20th BID Meeting

June 24th Sip and Stroll

July 2nd Parade Day

July 4th Celebration America

July 18th BID Meeting