



MONTHLY BID MEETING

(MAY 16TH, 2023)

WYNDHAM GARDEN KENOSHA HARBORSIDE

5125 6th Ave, Kenosha WI 53140

CALL TO ORDER/ROLL CALL

Executive Committee: Chairperson Mark Wistar, Vice Chairperson Brit Windel, Secretary Jeanette Kelly

Board Members: Brett Bjorn, Kevin Ervin, Maria Caravati, James Matzur, Gus Harris, Alex Kudrna

Non-Voting Members: Dennis DuChene, Laura Gregorski, Donny Stancato, David Strash

1. **Minutes Approval from APRIL 18TH, 2023** Maria motioned – Gus second -

2. **Citizens' Comments**

3. **Director Comments**

a. Updates from the Chairman

- Vote on BID By Laws – Motion to approve Kevin – Brit Second – All in favor – mark, gus, brett, alex, brit, kevin, Jim, Maria & Jeanette
- Mayor Meeting Summary – New Projects for Downtown Kenosha and Uptown –
- Security – KPD increasing patrol – Jeanette Laura and Mark meeting with the police chief – Increase security camera
- Banners- Mayor approved the designs – public works committee 22nd of May – Visual and material – map of flower basket –
- Planters –
- Parking Signs - Blue Public Parking Signs
- Downtown Clean Up

b. Treasurer Report

4. Marketing Updates

- a. Downtown Magazine Update – Friday May 19th paper – Digital use #godowntownkenosha
- b. Merge Facebook Update – original DKI merging with go downtown Kenosha Facebook page -
- c. Website Update – Denise adding content and details to listings and photos – SEO – Anna updating paperstyle Map of downtown
- d. Report on Networking Event – 75 – 80 attended – public hosted – new and young business owners – next event – educational
- e. BID is sponsoring 2 Peanut Butter and Jam – Dates- July 13th & 27th – Taste of Wisconsin – Hand out Stickers – hand out koozies
- f. Love what's local Koozies
- g. Blue Public Parking Signs – Going to Public Works Committee
- h. Banner Update – Going to Public Works Committee

5. Committees Comments

- Outreach and Retention- dave strash – gus, Mark, Jim
 - Security – McTernan update
 - Dave and Committee contact local businesses on upcoming events
- Streets and Beautification – Dennis, Jeanette, Kevin, Maria, Brett, Mark, Brit
 - Bike Rack Request – additional location specifically Lettering Machine
 - Garbage Pick and Request for more Garbage Cans – Specifically by Trolley Dogs
 - Sculpture Ash Trays – Pet Friendly
 - Evaluate Lighting on Poles – Captains specifically
 - Signage- Grant Program for Store signage
 - Public Decorations Kevin Ervin Update
- Events & Promotions – Laura, Gus, Jeanette, Rajhiv, Mark, Alex, Donny, Rob
 - Third Thursday – registration open now – have extended hours for third Thursdays
 - Sip & Stroll – June 24th – 1pm-4pm – registration 12pm

6. New Items of Business

- Connect Community – resource trainings – reports to be filed – resources and caliber - \$250 per year – to keep the access for WDIC –
 - Motion – to approve – Brit – Maria – Second

7. Next Meeting/Agenda –

- a. June 20th next BID meeting
- b. 1920s production Alex to bring Film and arts back to Kenosha

8. ADJOURNMENT

**Kevin Motioned to adjourned
Gus second**

Dates to Know

May 16 BID Meeting

June 15th Third Thursday

June 20th BID Meeting

June 24th Sip and Stroll

July 2nd Parade Day