



MONTHLY BID MEETING

(April 18th, 2023)

WYNDHAM GARDEN KENOSHA HARBORSIDE

5125 6th Ave, Kenosha WI 53140

CALL TO ORDER/ROLL CALL

Executive Committee: Chairperson Mark Wistar, Vice Chairperson Brit Windel, Treasurer Rajiv Sighn, Secretary Jeanette Kelly

Board Members: Brett Bjorn, Kevin Ervin, Maria Caravati, Robert Greskoviak, James Matzur, Gus Harris, Alex Kudrna

Non-Voting Members: Dennis DuChene, Laura Gregorski, Donny Stancato, David Strash, Alderman Bill Siel

1. Minutes Approval from March 21st 2023 – motion – Rajhiv – Maria - Second

Citizens' Comments - Kevin vevlvicus - citizen comments - parking committee - parklets – Meryl – Lakeshore Peddle Tavern – Angela - Simmons Island Beach House – Father's Day Weekend Duck Races

2. Director Comments

- a. Updates from the Chairman – April 25th – Cameras – Security Officer Elm – Remove the planters – Parking and Signs – design and placement – flags on the poles-
 1. Add Promotional Items to Budget – ie – stickers, pens
 2. Confirm dollar amounts for networking and educational meetings – approved - \$3333
 3. Establish budget for Networking event on May 11th at Public Craft Brewing Co. – Rajhiv – approved
- b.

3. Marketing Updates

- a. Downtown magazine deadline is at the end of the –
Donny@happeningsmag.com

- b. **The lettering machine establish merchandise** - Go Downtown Kenosha Merch and Webstore with through The Lettering Machine – first – Alex- Second – Maria **approved** -
- c. Round Table on the Radio – Carmichael – **Kevin Ervin Weds**
- d. Clean-up Day is Scheduled April 22nd – Earth Day – with Soul Space, contact Jenna with questions.
- e. Sip and Stroll Dates – June 24th and Oct 7th – update from Attorney and WI Safe Serve, must be through vendor, cannot purchase resale. – **Supply product and businesses can use own product – registration out first week of may**
- f. Third Thursdays Roll Out – June 15th
- g. Troy Dillard – Downtown Photographer
- h. DowntownKenosha.org transfer to BID, redirect to GoDowntownKenosha.com
 - Downtown Kenosha social media transfer to BID
 - Visit Kenosha gifting URLs to BID –

4. Committees Comments

- Outreach and Retention
- Streets and Beautification
- Events & Promotions

5. New Items of Business

- a. **Street Beautification – Kevin Ervin Update: Jerry smith – summers garden – Milagers – bids to Kevin – Jerry Smith wants the fall – how to Maintain? – Bunting – flags and fourth of July – talk to city – brackets**
- b. **PARKING- showcase – parking signs create a campaign – parklets – have business owners not park in front of their business – city public works – there is enough parking – education about parking spaces -**

6. Next Meeting/Agenda

7. ADJOURNMENT

Dates to Know

April 22nd Clean-Up Day

May 6th Wisconsin Marathon

May 11th Networking Event

May 16 BID Meeting

June 15th Third Thursday

June 20th BID Meeting

June 24th Sip and Stroll

July 2nd Parade Day