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**KENOSHA LAKESHORE BUSINESS IMPROVEMENT DISTRICT  
BID MEETING**

**TUESDAY, February 21st @ 8:30AM**

**PRESENT:** Rajiv Singh, Brett Bjorn, Kevin Ervin, Alex Kudrna, Gus Harris, Rob Greskoviak, Jim Matzur, Brett Bjorn, Brit Windel

**ABSENT:** Jeanette Kelly, Maria Caravati

**GUEST:** Dennis DuChene – Visit kenosha  
Dave Strash – Kenosha Area Chamber of Commerce  
Laura Gregorski – Visit Kenosha

**CALL TO ORDER/ROLL CALL**

The meeting was called to order at 8:36 am by Chairperson Alex Kudrna. A quorum was present.

**I. Approval of Minutes**

- a. Director Singh /seconded by Director Wistar to approve the minutes from previous monthly BID Meeting on 12/20/22 and 1/17/23. Motion carried.

**II. Citizen's Comments**

- a. Dave Strash – Kenosha Area Chamber of Commerce promoting upcoming Expo

**III. Chairman Comments – Alex Kudrna**

- a. Marketing - Laura Gregorski– Visit Kenosha
  - Website doing well
    1. Meeting minutes will now get posted
  - Go Downtown will be at Kenosha Chamber Expo promoting
  - Constant Contact Subscription
    1. Request for approval for up to \$80/month subscription fee
    2. Brit motions, Rob Seconds – approved



- State of Downtown – Thursday, March 16<sup>th</sup>
  1. At Wyndham Garden Kenosha Harborside – 5pm to 7pm
  2. Speakers – Mayor, Gratz, BID President
- Bunny Hop – April 1<sup>st</sup>
  1. Visit Kenosha will provide supplies (eggs) for businesses and people come to your business as part of hunt
    - a. Businesses must provide promotion to get free eggs
- Downtown Kenosha Magazine – 5<sup>th</sup> magazine has just been released
- b. Banner Project
  - Final Banners presented by Chairperson Kudrna
  - Motion to approve by Director Irvin, seconded by Director Wistar. Motion carried.
- c. Seasonal Decorations Project – Kevin Irvin
  - Director Irvin has upcoming meetings to finalize quotes. Progress continues.
- d. Professional Development Seminars – Rajiv Singh
  - First Educational Seminar will be Block Party Event Mobilization
    1. Speakers are Director Wistar and Director Kudrna
    2. Goal is to have first event at the end of April
  - 2<sup>nd</sup> Educational Seminar will be Website and Social Media by the Gratz
- e. ELECTIONS
  - Chair – Mark Wistar
  - Vice – Chair – Brit Windel
  - Secretary – Jeanette Kelly
  - Treasurer – Rajiv Singh

#### **IV. Treasurer’s Comments – Rajiv Singh**

- a. Motion to increase Annual Meeting Budget to \$5,000 for 2023
  - Proposed by Director Windel and Seconded by Director Irvin. Motion carries

#### **V. Directors Comments / Open Items & Discussion**

- a. Director Kudrna
  - 59<sup>th</sup> Street from Sixth Ave to 5<sup>th</sup> Avenue will be torn up from April to November 2023
    1. Concerns regarding parking issues were discussed
  - Block Parties and One-Day events
    1. Do we want to try to have some type of quarterly event to draw people in
      - a. Artists from Lemon Streets could help



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- b. Director Wistar – Car Dealership parking lots looking more like car storage lots vs. dealership

## **VI. Next Meeting/Agenda**

- a. Minutes recorded by Rajiv Singh
- b. The next meeting will be Tuesday, March 21st at 8:30 at the Wyndham Garden Kenosha Harborside. The meetings will be the third Tuesday.
- c. **Adjournment** – Director Ervin moved/seconded by Director Bjorn to adjourn at 9:20am. Motion carried.